

# CONTRACT



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

<u>Contract / Revision</u> 955151 /		<u>Alt Order #</u> 06333526
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/30/12 - 11/12/12		<u>Estimate #</u> 283 MILES ANISSEE 4
<u>Advertiser</u> Hannissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 46	<u>Product Code</u> 90
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:  
 SRCP Media Inc  
 Attention: Betsy Vonderheid  
 201 North Union Street  
 Ste 200  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/30/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$1,125.00			
N 2	KOAT	10/30/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$565.00			
N 3	KOAT	10/30/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$715.00			
N 4	KOAT	10/30/12	11/12/12	6a A7N More In The AM	6-7a		:30			NM	6	\$4,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$810.00			
	Week:	11/06/12	11/12/12	MTWTF--				1	\$810.00			
N 5	KOAT	10/30/12	11/12/12	Good Morning America	7-9a		:30			NM	6	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$640.00			
	Week:	11/06/12	11/12/12	MTWTF--				1	\$640.00			
N 6	KOAT	10/30/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$250.00			
N 7	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1-				1	\$490.00			
N 8	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$450.00			
<b>Totals</b>											<b>26</b>	<b>\$16,785.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 955151 /		<u>Alt Order #</u> 06333526
<u>Contract Dates</u> 10/30/12 - 11/12/12	<u>Product</u> Candidate	<u>Estimate #</u> 283 MILES ANISSEE 4 CC
<u>Advertiser</u> Hannissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/12/12	26	\$16,785.00	\$14,267.25	\$998.71	\$15,265.96
Totals	26	\$16,785.00	\$14,267.25	\$998.71	\$15,265.96

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KOAT**  
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<u>Contract / Revision</u> 955136 /		<u>Alt Order #</u> 06333521
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 282 MILES HANISSEE4
<u>Advertiser</u> Hanissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 46	<u>Product Code</u> 90
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**SRCP Media Inc**  
 Attention: Betsy Vonderheid  
 201 North Union Street  
 Ste 200  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/23/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,125.00			
N 2	KOAT	10/23/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$565.00			
N 3	KOAT	10/23/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$715.00			
N 4	KOAT	10/23/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	5	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$810.00			
N 5	KOAT	10/23/12	10/29/12	Good Morning America	7-9a		:30			NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$640.00			
N 6	KOAT	10/23/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$250.00			
N 7	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$490.00			
<b>Totals</b>											<b>25</b>	<b>\$16,260.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	21	\$13,845.00	\$11,768.25	\$823.78	\$12,592.03
10/29/12 - 10/29/12	4	\$2,415.00	\$2,052.75	\$143.69	\$2,196.44
<b>Totals</b>	<b>25</b>	<b>\$16,260.00</b>	<b>\$13,821.00</b>	<b>\$967.47</b>	<b>\$14,788.47</b>

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<u>Contract / Revision</u> 955136 /		<u>Alt Order #</u> 06333521
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> Candidate	<u>Estimate #</u> 282 MILES HANISSEE4 C
<u>Advertiser</u> Hanissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

Contract / Revision 955119 /		Alt Order # 06333514
Product Candidate		
Contract Dates 10/16/12 - 10/22/12		Estimate # 281 MILES HANISSEE4
Advertiser HanIssee/R/Judge		Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 46	Product Code 90
Agency Ref		Advertiser Ref

And:  
  
SRCP Media Inc  
Attention: Betsy Vonderheid  
201 North Union Street  
Ste 200  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/16/12	10/22/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,125.00			
N 2	KOAT	10/16/12	10/22/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$565.00			
N 3	KOAT	10/16/12	10/22/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$715.00			
N 4	KOAT	10/16/12	10/22/12	6a A7N More In The AM	6-7a		:30			NM	5	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$810.00			
N 5	KOAT	10/16/12	10/22/12	Good Morning America	7-9a		:30			NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$640.00			
N 6	KOAT	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$490.00			
N 7	KOAT	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$450.00			
Totals											20	\$14,020.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/22/12	20	\$14,020.00	\$11,917.00	\$834.19	\$12,751.19
Totals	20	\$14,020.00	\$11,917.00	\$834.19	\$12,751.19

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**(505)884-7777**

<u>Contract / Revision</u>		<u>Alt Order #</u>
955119 /		06333514
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	Candidate	281 MILES HANISSEE4 C
<u>Advertiser</u>		<u>Original Date / Revision</u>
Hanissee/R/Judge		09/24/12 / 09/24/12

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